CRAFTED BY
&
JAMIE PUDSEY

Location: Bristol, UK

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General Skills

- Initiative & quick learner
- Time management
- Work ethic & drive
- Team work & communication
- Flexibility & cool-head

More Work experience

Designer (Freelance)
Thirteen (Bristol, UK)
11/2016 – 12/2016
danny@thirteen.co.uk

Creative Lead
Durty Gurties Dining Room
September, 2015 - Present
info@durtygurtiesdiningroom.co.uk

Festival/Events Supervisor
Pieminister Ltd
July, 2012 - August, 2015
louis.morgan@pieminister.co.uk

Education

Pass
UX Design Nanodegree
Udacity
2020 - 2021

2:1
BA (Hons) Graphic Design
Leeds Arts University
2012 - 2015

Merit
Art Foundation Diploma
Bristol School of Art
2011 - 2012

B, B, B
(Maths, Product Design, English)
A-Levels
North Bristol Post-16 Centre
2009 - 2011

References

Lee Casey
lee@hatchedlondon.com

Lucy Alexander
lucy@routenote.com

Mike Wedge
mike@fifteenten.co.uk

John Thatcher
john@hotmediapublishing.com

Personal Statement

A highly driven creative with a focus on delivering meaningful experiences with a broad range of creative expertise to draw upon. A proven ability of developing projects from inception, through development and into final delivery, ensuring that all work is effective, appropriate and delivered within agreed time scales. I'm now looking for a designer role with an ambitious and innovative company.

Design Experience	Description/role
UX/UI Designer 03/2022 – 12/2022 Hatched London (London, UK) lee@hatchedlondon.com	- Lead designer on web projects, making key decisions on IA, UX and design through to presentation and implementation. - Involved in stakeholder interviews and gathering market research to define design and/or redesign goals. - Developing user personas and user journey maps to create an accurate product overview. - Developing UI mockups and prototypes - Leading usability testing sessions to ensure and validate design decisions. - Creating design systems for projects to optimise project delivery times.
Product Designer 09/2021 – 03/2022 RouteNote (Truro, UK) lucy@routenote.com	As the sole product designer for SaaS product PUSH.fm, I produced new features from initial conceptual ideas through to wire-framing, design and prototypes. I collaborated with the Product Manager and Lead creative to make sure business goals and user needs were aligned to achieve the ultimate user experience and create effective road maps. I also worked closely with our team of developers to make sure these product features and iterations were executed to the highest standards. PUSH.fm is digital product designed to help creators increase global exposure, discover new fans and create meaningful relationships with this fanbase. I oversaw the introduction of features such as Smart Links, Reward Links, Pre-Saves, analytics tool Facebook Pixel and a new pricing plan which drove PUSH.fm to become a versatile and powerful tool for a more diverse range of creators.
Digital Design & Marketing Executive 11/2018 – 02/2020 Fifteen Ten Ltd (Bristol, UK) mike@fifteenten.co.uk **Digital Designer (Freelance)** 04/2020 - 11/2021 Fifteen Ten Ltd (Bristol, UK) mike@fifteenten.co.uk	Whilst working at Fifteen Ten I became proficient at offering a wide range of design services and my day-to-day to do list could involve anything from branding, web design, email design & dev, animating logos or promotional videos, photographing/filming content for social media, SEO reports, editorial & pitch document design, etc. I occasionally took small branding and web design projects on myself and was constantly in close communication with all clients. I'm also proud to mention that it was the best ever period for the company financially and we were constantly trying to innovate to offer unique services. One of the most succesful of these is when we started using Airbnb's Bodymovin After Effects' extension to build custom animations and implement within a website build. To illustrate, take a look at my recent animation work for **Safe Space Health**, or my **dribbble page**.
Designer 05/2017 – 10/2018 Hot Media Publishing (Dubai, UAE) john@hotmediapublishing.com	Dubai based contract content specialists who have a wealth of experience in publishing content for lifestyle, tourism, luxury, fashion and hospitality sectors within the GCC region. My roles were: - Designing editorial layouts for print. - Art-directing and assisting in-house photo/video shoots. - Pitching new branding and editorial business to high profile clients. - Meeting printers/production managers on a monthly basis to outline budgets, special finishes and production techniques. - Commissioning freelance illustrators and photographers. - Design and launch of new magazines/supplements in print and digitally. - Design and maintenance of company websites. - Completing a short course in film making at the **SAE institute Dubai**.

Design Skills

- Adobe CC (Indesign, Illustrator, Photoshop, etc)
- Moving image (After Effects & Premiere pro, Animate)
- Brand & Identity Design
- UX Software (Figma, Sketch, XD, Miro, Lookback)
- Basic Videography & Editing
- Editorial Design
- Basic CSS & HTML
- Illustration & Typography
- Basic Cinema4D
- Wordpress & Google analytics
- Photography (Studio, Interior, Portrait & Retouching)
- Idea Generation